



SPONSORSHIP PACKAGE



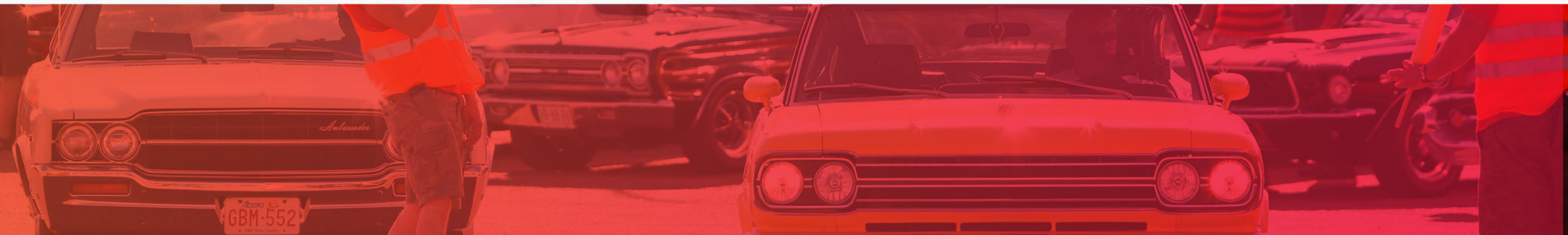


ABOUT US

Celebration Church is a non-denominational Christian church that is attended by people from all walks of life. We are known for our progressive style of worship along with a focus of relevant life-application teaching. We've always been active in our city with a variety of programs, including our youth group that has hundreds of teenagers attending each week.

Over 15 years ago it was suggested that we host a car show on Father's Day so that families would have something every dad would love to do on their day. Starting the first year with 30 display vehicles, this has now developed into a huge annual event that attracts thousands of families to the show.

We hope you can join us this year in making Father's Day in Edmonton a day dad will never forget!



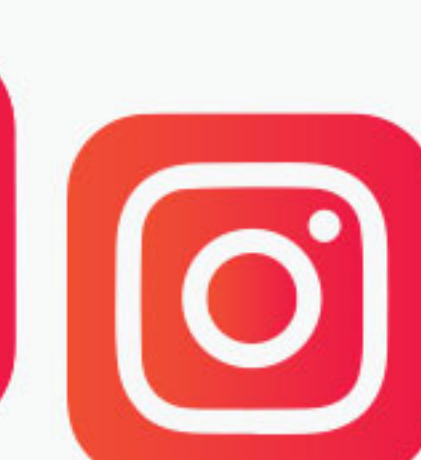
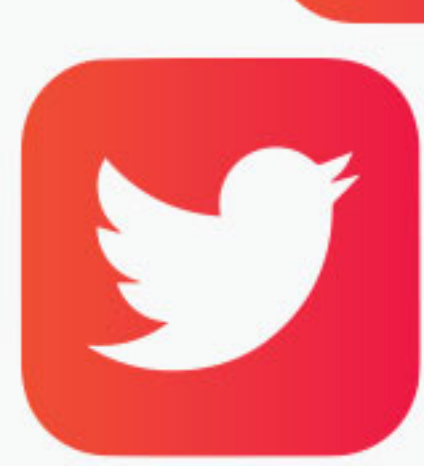
EVENT OVERVIEW

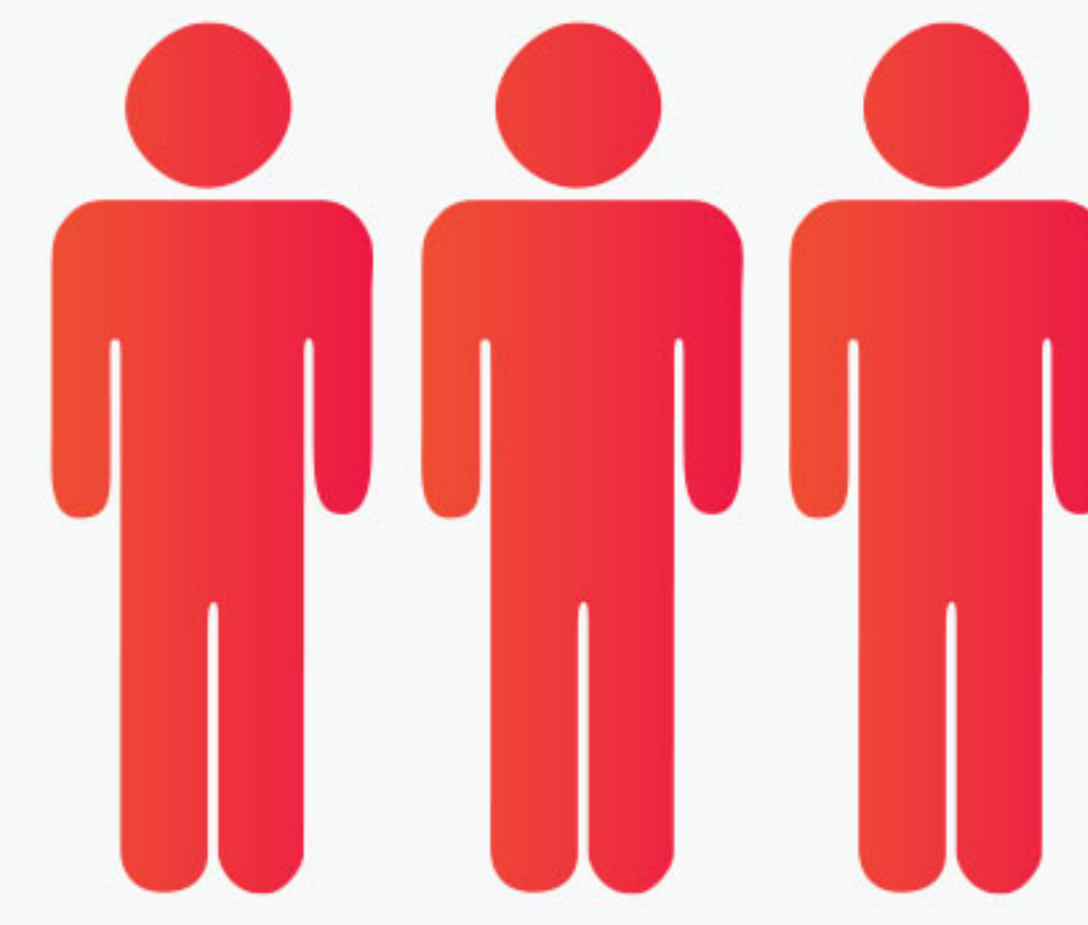
Every year over 400 show cars are registered to be displayed at the show with over 10,000 men, women, and children attending the event. This is the largest event on Father's Day in Edmonton! There is such an exciting atmosphere on the grounds because of the cars, live music, programs, inflatables, free BBQ, food trucks and mascots! The show cars fill up all of our parking lot so we shuttle guests on golf carts and have the Edmonton Police Service controlling all of the street traffic.



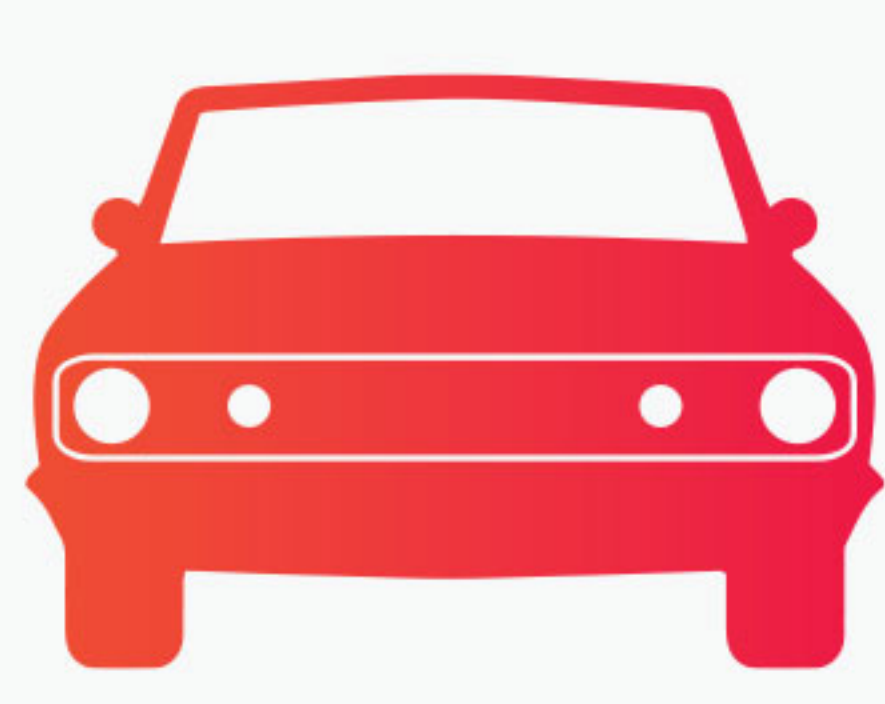


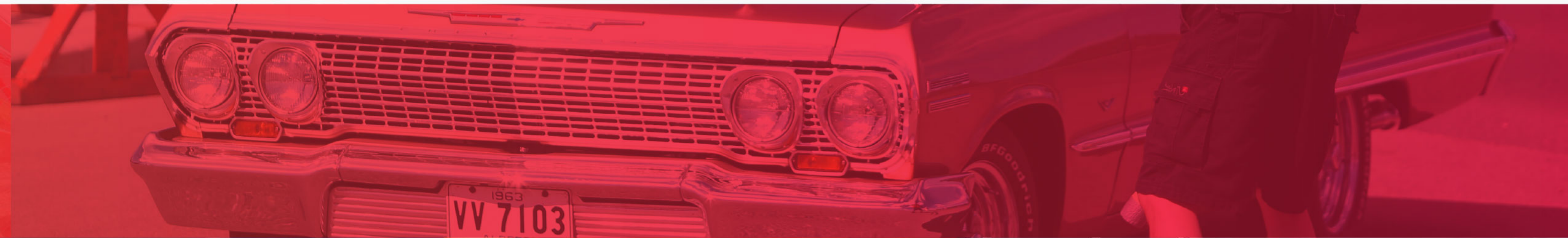
EXPOSURE

   **5000+**
SOCIAL MEDIA
Followers

 **10,000+**
ATTENDEES
Event grew from 7000 in 2014
to 10,000 in 2015

5,000+
HOT DOGS
Given away 

 **OVER 400+** SHOW CARS
AND BIKES



  **GREAT LOCATION**
75ST AND ARGYLL
The only street that goes across
Edmonton North to South



SPONSORSHIP LEVELS

	PORSCHE	BENTLEY	FERRARI	LAMBORGHINI
	\$500	\$1000	\$1500	\$2500
	Small Logo	Medium Logo	Large Logo	Extra Large Logo
Logo in Family Fun Zone	✓	✓	✓	✓
TV & LED screens with company logo	✓	✓	✓	✓
Acknowledgement at awards ceremony	✓	✓	✓	✓
Company logo on event promotions	✓	✓	✓	✓
Opportunity for company booth		✓	✓	✓
Logo on beverage tent		✓	✓	✓
Logo on BBQ tent			✓	✓
Logo recognition on all email communications			✓	✓
Logo featured on website			✓	✓
Facebook, Instagram, & Twitter shout out				✓
Opportunity for onsite activity				✓
Logo on intermission stage				✓





FAMILY FUN ZONE

This community event attracts many families. Our Family Fun Zone is a space where kids can enjoy activities (with parent supervision) such as inflatables, crafts, and carnival games. A banner with the company logo will be hung in the Family Fun Zone.



TV & LED SCREENS

There are 10 TVs on the property on the day of the event, including three big screens that are 16ft wide and 9ft tall, advertising different events and our sponsors.



AWARDS CEREMONY

Awards for "Best In Show", for up to 30 categories, are awarded during this part of the program. The host will give an acknowledgment to the sponsors. An additional \$500 prize is given to a vehicle registrant in the room!



EVENT PROMOTIONS

25,000 brochures are distributed to 250 businesses in Edmonton and area. Each business gets a stack of brochures that go into brochure holders for customers and employees to take. The logo size is based on level of sponsorship.

Posters are distributed to over 100 businesses, and are on display. Logo size is based on level of sponsorship.

10,000 programs are distributed at all entrances of the Show & Shine grounds on the day of the event to guests and car registrants. Logo size is based on level of sponsorship.

Sponsor logos will be on future sponsorship packages. Logo size is based on level of sponsorship.



BEVERAGE TENT

A banner with the company logo will be hung from the beverage tent.



BBQ TENT

A banner with the company logo will be hung from the BBQ tent.



MEDIA

Logo recognition on all email communication: Our Events Director, Sophie Scott, will have the company logo under her signature for all email communications from March 1st to June 18th, 2017.

Logo featured on the website: CelebrationEdmonton.com, under Events.

Facebook, Instagram, & Twitter shout out: Post with logo of sponsor from Celebration Church social media accounts.



EVENT DAY MARKETING

Onsite activity: A space will be provided for your company to run an activity on the grounds! This could be a photobooth, contest, or a small game. The activity must be approved by the Events Director.

Option for company booth at event: This is for companies to advertise their company on site. The maximum size of a company booth is 8'6" x 15' and will accommodate a display car.



INTERMISSION STAGE

There is a live band that performs on our intermission stage where people can grab a bite to eat and enjoy the music while getting a bite to eat. A banner with the company logo will be on the front of the stage.

LOCATION
EXAMPLES





LOCATION EXAMPLES



HOW TO REGISTER

Choose one of the following three options:

- You can mail in this registration page with your form of payment (only enclose the last page of this package)
- Please send your payment, along with the form below to Celebration Church 7215 Argyll Rd, Edmonton, Alberta. T6C 4J2.
- You can sponsor online through our website at www.celebrationedmonton.com/sponsorship
- You can email sophie.s@celebrationedmonton.com to request an invoice
- High resolution company logos in EPS, editable .PDF, or .JPEG must be sent to sophie.s@celebrationedmonton.com by April 7th, 2017.

ADVERTISING PARTNERSHIP FOR FATHER’S DAY SHOW & SHINE CAR SHOW

Reminder that this is an advertising agreement and is not a tax deductible donation.

Company Name:

Address:

City: Postal Code:

Phone:

Contact Name: Direct Phone:

Email:

Company Website:

Facebook Page Name: [facebook.com/celebrationedmonton](https://www.facebook.com/celebrationedmonton) Instagram: @

Twitter Handle: @

 **Edmonton Father’s Day Car Show**

 **www.celebrationedmonton.com**

    **@CelebrationEdm**

ADVERTISING PARTNERSHIP LEVEL: (PLEASE CHECK ONE)

- | | | | |
|------------------------------|-------------|------------------------------|---------|
| ☐ \$2500 | LAMBORGHINI | ☐ \$1000 | BENTLEY |
| ☐ \$1500 | FERRARI | ☐ \$500 | PORSCHE |

Form of Payment: ☐ MasterCard ☐ Visa # ☐ Cheque (Attach)

Full Name of Sponsor:

Receipt will be emailed to:

Signature of Sponsor:

PAST SPONSORS

Celebration Church would like to thank the following sponsors for their donations towards the 15th annual Fathers Day Show and Shine Car Show.

